

Sukano Polymers Corp. and Poddar Pigments Ltd Partner to Set New Standards in Fiber Coloration

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Schindellegi, 22 September 2026 – Sukano Polymers Corporation, a specialist in color and additive masterbatches for polyesters, biopolymers, and specialty resins, is excited to announce a strategic partnership with Poddar Pigments Limited, an ISO 9001:2015-certified masterbatch manufacturer specializing in solution dyed nylon, polyester BCF, and multifilament yarn and fiber applications.

Through this collaboration, Sukano becomes the exclusive techno-commercial partner for direct sales and distribution, including local stock, of Poddar's single pigment dispersion (SPD) black, white, and color portfolio across the United States, Canada, and Latin America.

The partnership significantly expands Sukano's offering for fiber applications, providing customers with access to a comprehensive range of SPD masterbatches specifically engineered for highly concentrated solution dyed fibers. Custom color developments and customer-specific formulations will continue to be developed and supplied directly by Sukano.

Delivering More Value to Fiber Manufacturers

The collaboration combines Poddar's manufacturing expertise and advanced color technology with Sukano's strong regional presence, technical know-how, and customer support network throughout the Americas.

With dedicated commercial and technical teams, Sukano will serve as the primary contact for customers, ensuring a seamless experience from product selection through implementation. Customers will benefit from an extensive portfolio of proven fiber color products, local stock, technical support, reliable supply, and streamlined customer service across the Americas.

The partnership is particularly focused on polyester, polyolefin, and nylon fiber applications, where lot-to-lot color consistency, high-accuracy color matching, purity, process stability, and product performance are critical.



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Supported by advanced color development, in-house fiber sampling, and testing capabilities, customers benefit from reliable solutions that meet demanding visual and mechanical requirements while maximizing production efficiency, speed to market, and yield.

In their in-house technical center, Sukano conducts comprehensive testing for polymer and high-performance fibers, using state-of-the-art laboratory fiber extrusion equipment. Capabilities include yarn feasibility testing, sample production for different spinning processes, small-batch manufacturing, and the development of fibers for specialized applications. Precise color matching services further ensure optimal alignment with customer requests.

"This partnership strengthens our ability to offer customers a robust and reliable supply of high-quality single pigment dispersions and tailor-made colors, backed by local technical support and exceptional service," said Mark Fessler, CEO at Sukano Polymers Corporation "By combining our market and technical expertise with Poddar's manufacturing excellence, we are creating a compelling value proposition for fiber producers across the Americas."

"As India's oldest and largest fiber masterbatch company, we have built decades of expertise in fiber coloration and processing to deliver the right solution for every customer," said Gaurav Goenka, CEO of Poddar Pigments. "By partnering with Sukano, we combine technical excellence, expert support, and market-ready capabilities in a reliable one-stop solution for even the most specialized and demanding fiber applications across the United States, Canada and Latin America."

Shared Commitment to Innovation and the Environment

Both companies share a strong commitment to innovation and sustainability. While Sukano has pioneered technologies that maximize the use of environmentally responsible polymer solutions such as PET and biopolymers, Poddar has revolutionized the color business in India with innovative synthesized coloration technologies that provide an alternative to conventional, harmful fiber dyeing processes.

Sustainability extends beyond the products themselves and is also reflected in the operations of both companies. Poddar powers its production facility entirely with renewable solar energy through rooftop solar installations and a dedicated solar power plant. Sukano is also advancing its commitment to renewable energy through solar panel installations at its facilities in Switzerland and Malaysia, supporting progress towards net-zero emissions.



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About Sukano

Sukano is a global specialist in the development and production of additive and color masterbatches and compounds for polyesters, biopolymers, high-temperature polymers, and specialty resins. The company is driven by expertise and devotes its technical knowledge to developing highly specialized products and services that go into packaging, consumer durables, building and construction, healthcare and fibers.

The company is a family-owned business headquartered in Switzerland, operating additional manufacturing facilities in the USA, Malaysia, and Hungary, as well as a sales office in Shanghai.

For more information, visit www.sukano.com.

About Poddar

Poddar Pigments has been at the forefront of the fibers masterbatch industry for over two decades, driven by a strong commitment to people, quality, technology, innovation, and ethical business practices under the leadership of their Managing Director Shri S. S. Poddar. The company has a global footprint in over 30 countries and recently further expanded its production capacity to 26,000 metric tons per annum to meet growing demand.

Poddar is also recognized for its pioneering role in sustainable innovation, having introduced dope-dyeing techniques for polyester, polypropylene, and nylon filament yarns in India—replacing traditional, environmentally harmful dyeing processes. With state-of-the-art R&D facilities and a large team of textile experts in the industry, Poddar continues to deliver cutting-edge solutions and intellectual leadership. Established in 1994, the company is a market leader in masterbatch production for the textile and fiber segment. Poddar is ISO 9001:2015 certified and holds both the Global Recycled Standard label and an ERP-enabled quality label.

The company is publicly listed and has manufacturing facilities in Jaipur, India with sales offices in multiple cities of India.

For more information, visit www.poddarpigmentsltd.com.