



Driven by expertise

## Sukano present at PLASTPOL for first time, expanding our horizon eastward

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*By attending this high-profile event in Poland, the company aims to extend its expertise to Eastern Europe, supporting customers there in their move from polymers into polyesters such as PET, PETG, and PLA applications. Sukano is also looking to extend its reach in newer applications in their main fields such as Thin Films and Coatings, Thick/Rigid films, biopolymers, PET bottles and preforms.*

Schindellegi, Switzerland – Sukano, a world leader in the development and production of additive and colour masterbatches and compounds for polyester and specialty resins will for the first time ever participate in the 22nd annual PLASTPOL event, taking place in Kielce, Poland, from May 22 to 25. Sukano will have its own booth at **Hall B/ Booth B33**, and invites customers to visit us to discuss technical projects and solutions needed for their products based in polyesters and biopolymers. The goal is to engage with customers who are looking to improve performance and productivity, enter new markets, and exchange ideas and practices around the European PET market, recycling stream and the overall bioplastics landscape.

Sukano's presence at PLASTPOL will be supported by Mr Michael Kirch, Global Head of R&D, as well as local account manager, Mr Jaroslaw Strosky, who will be on hand to provide direct commercial support for local customers in the local language. In addition, Mrs Alessandra Funcia, Head of Sales & Marketing, will also be present to discuss project management and customer support as well as exchange on marketing trends.

Sukano understands that, across Eastern Europe, there is a potential for explosive growth, as well as the accompanying investment and technology. This will drive demand for specialized products that make up the core of Sukano's portfolio – particularly for PET consumption in this region, which, according to industry observers, is expected to grow more than 20% by 2020. Sukano believes this is an ideal time to establish a greater presence in the Eastern European market, and is proud to be joining PLASTPOL this year to embrace their customers' goals and embark on a path of growing profitably together.

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At PLASTPOL, Sukano will highlight its main product portfolio of highly specialized additives to improve functionalities and enhance productivity in thin and thick/rigid films, as well as functional colors for ESL and UHT PET milk bottles and preforms, aesthetics to boost shelf presence for personal care, household and food packaging industry. Beyond this, the company will also feature innovations in ultra-clear masterbatches for PET thin films, matting agent masterbatches for gloss management and special visual effects, voiding agents to reduce density and improve opacity in thin films and sleeves, not to mention third-generation of specialty whites for PET milk bottles and pre forms.

### **About Sukano**

Sukano is a world leader in the development and production of additive and colour masterbatches and compounds for polyester and specialty resins. The company is driven by expertise – Sukano focuses its technical knowledge on developing innovative masterbatches for oil and bio-based polymers that can be used for applications such as thin and thick films, bottles and containers, fibers, filaments, and sheets.

Founded in 1988, Sukano developed the state-of-the-art, market reference slip/antiblock additive masterbatch for PET applications. Headquartered in Switzerland, it is a family-owned business with a global distribution network and production facilities in Europe, the Middle-East & Africa, the Americas and Asia Pacific.

Providing unparalleled service, knowhow, and quality to its customers worldwide, Sukano is the global partner of choice for plastic converters and brand owners to develop their innovative products and highly specialized solutions.

For more information, visit [www.sukano.com](http://www.sukano.com).

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